



MOHAMED N. NOOHU
FCMA, CPA (IA), MBA

A well-rounded professional with over twenty-five years work experience. Moved up from “hands-on” executing best practices to leading the finance team. Worked for large and mid-sized multi-national companies in diverse cultural environments. Employed in other organizational disciplines, and has a good understanding of business dynamics.



CFO SERVICES

	PAST	PRESENT	FUTURE
Financial Accounting	Accuracy	Timeliness	Productivity
Management Accounting	Cost Analysis	Metrics	Profit Drivers
Business Planning	Use of Resources	Rolling forecasts	Strategic Planning



FINANCIAL ACCOUNTING

- Financial restructuring to create robust routines and reports
- Business turn-arounds and transition management
- Set up accounting policies and procedures
- Cashflow and working capital management
- Train accounting staff
- Coach CFO’s and controllers

MANAGEMENT ACCOUNTING

- Product/Service profitability
- Break-even analysis
- Develop non-financial metrics as indicators
- Allocation of costs
- Monitoring use of resources

BUSINESS PLANNING

- Short term rolling forecasts
- 1-5 year detailed business plans and performance indicators
- Project planning
- Strategic planning

* Emphasis is placed on team implementation.

BENEFITS

- Timely financials
- Increase working capital productivity
- Simplify understanding of profitability and business drivers
- Improve relationship with lenders
- Orient business towards taking action through insight instead of instinct
- Planning ahead to avoid surprises
- Measuring what matters