

WHAT OTHERS SAY ABOUT SUSAN KEENBERG

"During the past nine years, Susan Keenberg has been an invaluable asset to our busy sports medicine practice. She has done a fantastic job representing us in a wide variety of matters including commercial leases and other contracts, human resource issues and even dispute resolution when it was necessary. Firm but fair, Susan understands human nature and connects with people on an emotional level to help all parties understand the big picture and what's at stake. As doctors, we truly understand the meaning of "an ounce of prevention . . ."

DR. VINCE GUAGLIANO, AIM SPORTS MEDICINE
Hermosa Beach, California

"Ms. Keenberg is a pleasure to work with. We have relied on her practical, no-nonsense legal guidance and expertise in several business contract negotiations. She is efficient, professional, discreet, and cost effective. We are glad to have her as one of our secret weapons in our business arsenal."

LISA WOJCIECHOWSKI, PARTNER/ VP/BUSINESS AFFAIRS

AB-Vanced Neu-Spine® Technologies, LLC

"Susan Keenberg represented me in a serious dispute I had with a very big, national company. Her advice was invaluable and she helped me avoid litigation by negotiating a very fair cash settlement for me. Susan is calm, even-handed, very easy to talk to, and extremely well-versed in the law. I recommend her services enthusiastically and without reservation. You can trust that Susan will do well by you."

SUEANN AHEARN, Santa Monica, California

"Ms. Keenberg is an outstanding mediator. She was the mediator in what was probably the most tension packed case of my 21 years as an attorney, and she managed to work out a settlement that was accepted by all parties. I would use her services again in a heartbeat!"

RODNEY J. ESPINOZA, ESQ., LAW OFFICES OF RODNEY J. ESPINOZA
COVINA, CALIFORNIA

"Ms. Keenberg has an approach to dispute resolution I have found to be unique. She has served the parties in four of my cases that I thought would be impossible to resolve due to legal issues and intransigence on both sides. In each case, she researched the matter and understood the case thoroughly before the hearing. She was cordial, cost-effective, and most importantly, effective. I would use her services again without hesitation."

DANIEL J. LOWTHER, ESQ., LOWTHER LAW OFFICE
SOLANA BEACH, CALIFORNIA

COMPREHENSIVE LEGAL SERVICES

- ❖ General Business Planning, Formations and Dissolutions (corporations, partnerships, LLC's, etc.);
- ❖ Contract Negotiations & Drafting (All Business Contracts, Real Estate purchase, sale & leasing; equipment leases; employment contracts, etc.);
- ❖ Assistance with financing and risk management;
- ❖ Supervision of outside litigation counsel;
- ❖ Employment law and human resources advising including:
 - ✓ Wage & hour issues;
 - ✓ Employee discipline and Termination issues;
 - ✓ Sexual harassment and discrimination;
 - ✓ Employee Handbooks;
 - ✓ Employee Benefits Programs;
 - ✓ Workplace investigations of internal complaints;

**"CALL BEFORE A LITTLE QUESTION
TURNS INTO A BIG PROBLEM!"**

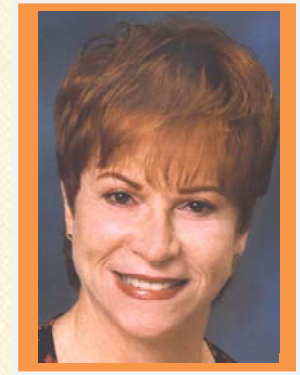
SUSAN KEENBERG

THE LAWYER WITH SMARTS
AND A HEART™



1217 Acacia Avenue
Torrance, California 90501
Direct Dial: 310-783-0999 Fax: 310-783-0111

Susan@SusanKeenberg.com
<http://www.SusanKeenberg.com/>



MEDIATION: A BETTER WAY TO RESOLVE DISPUTES

Control Your Fate: Mediate!

Even if you've never been involved in one yourself, you've surely heard what a nightmare a lawsuit can be, regardless whether you're the plaintiff or the defendant. In fact, many times, even the "winner" of a lawsuit ends up feeling like a loser because of the high costs of litigation -- both financial and emotional.

It's easy to understand why it's so much smarter to resolve a dispute with a settlement both sides find reasonably acceptable than to go to court where a jury may hand you a nasty surprise and make you a loser. Yet many of us have heard that the best settlements are those with which all parties are equally unhappy. Well, I'm happy to say that's just not true! The best settlements are those that result in reasonable satisfaction for all concerned, and that's exactly what happens at a good mediation. Everyone benefits when the parties control the outcome rather than leaving their fates in the hands of a jury, judge or arbitrator who will make a winner of one party and a loser of the other.

TYPES OF DISPUTES SUSAN MEDIATES:

- ✓ All contract and business disputes;
- ✓ Employment law matters;
- ✓ Real estate matters;
- ✓ Premises liability and personal injury cases;
- ✓ Professional liability including medical and dental malpractice; Elder Abuse
- ✓ Family disputes;
- ✓ Neighborhood disputes;
- ✓ Common interest development and other homeowner association disputes;
- ✓ Landlord/tenant disputes and more . . .

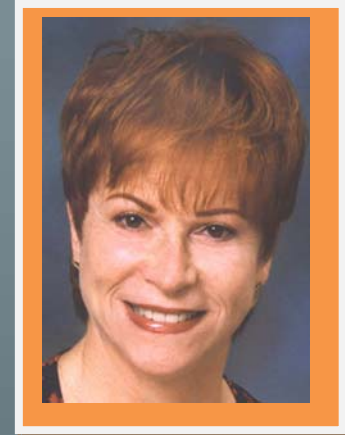
LEGAL SERVICES FOR INDIVIDUALS AND SMALL TO MID-SIZED BUSINESSES

Susan Keenberg is a full-service business attorney, who can act as your outside general counsel.

Whether you need help negotiating contracts, a real estate or equipment lease, relief from a disgruntled creditor, customer, employee or vendor or guidance on human resource-type questions, Susan is the ally who is ready to help you.

SUSAN KEENBERG

THE LAWYER WITH SMARTS AND A HEART™



Susan Keenberg built her reputation by achieving outstanding results for the clients and attorneys with whom she has been privileged to work. She spent many years in business before limiting her endeavors to her legal practice and mediation service.

In addition to practicing law, Susan has enjoyed a highly diversified career including positions as:

- ✓ General Counsel at 1-800-Dentist®;
- ✓ Business manager to many exacting luminaries in the entertainment industry;
- ✓ A highly-placed executive in the franchise industry;
- ✓ A patient representative at one of Miami, Florida's largest hospitals; and
- ✓ President of a 200-unit townhouse condominium homeowners' association.

**CALL SUSAN'S
DIRECT DIAL NUMBER
OR EMAIL HER FOR A FREE CONSULTATION
TODAY!**

- All Business-related Legal Services
- Employee Handbooks; Policies & Procedures
- Workplace Investigations
- Mediation

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