



“growing your business through collaborative solutions”



win-win workplace solutions

Reach for Success

Success doesn't just happen. It takes open and frank discussions in an atmosphere of trust with key stakeholders to move organizations forward. Gail Schaper-Gordon facilitates these kinds of conversations and works with you to find tomorrow's answers from the people within your organization and network of peers.



Rekindle Your Passion

Dr. Gail Schaper-Gordon, Vistage Chair and founder of Win Win Workplace Solutions, is a renowned business psychologist as well as a successful entrepreneur with experience in founding, building, running, and selling her own companies. This powerful combination of expertise and training uniquely qualifies Gail to help others strive for excellence. Gail understands how to work with

people in sensitive and complex situations to positively navigate change and growth. She guides CEOs and other leaders of businesses, government agencies, and nonprofits as well as their people to become more personally and interpersonally effective, taking their success to the next level.

“Think of what you would do if there were no obstacles.”

– Gail Schaper-Gordon, Ph.D.

Align Your Team

Gail Schaper-Gordon helps you to recognize and capitalize on the knowledge and talent that give life to your organization. With proven, strength-based strategies you will learn to identify and seize opportunities to take your business successfully into the future:

- Use current achievements to build future success
- Bring stakeholders together to create collaborative relationships
- Maximize the talents and energy of your employees
- Build teams committed to a shared vision and achieving shared goals
- Solve difficult interpersonal problems while preserving key relationships
- Adapt to today's fast-changing social, political, and business environment

Contact:

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Notable Clients

- Pasadena Tournament of Roses Association
- City of Pasadena, Executive Committee
- Valencia, Perez & Echeveste Public Relations
- Kaiser Permanente, Southern California Labor-Management Partnership
- West Coast Environmental & Engineering
- Western University, College of Veterinary Medicine
- City of Glendale, Department of Community Development and Housing
- Los Angeles County Bar Association, Dispute Resolution Services
- LACAAW, Los Angeles Commission on Assaults Against Women
- Leadership Pasadena
- The Institute for Girls' Development

Changing Within the Tradition

“Gail was a critical component of our strategic planning effort, which undertook the daunting task of examining our traditions and practices. Gail showed enormous flexibility in modifying her corporate experiences to our noncorporate culture.”

– Mitch Dorger, Chief Executive Officer
Pasadena Tournament of Roses Association

Self-Accounting: Taking a Mature Firm to the Next Level

“When the firm began, the partners were close in age, backgrounds, values, and goals. Things are different today.”

“Gail handled a delicate situation with professionalism and grace. I am impressed by her insights and her organizational abilities.”

– Gregory N. Lippe, CPA, Managing Partner
Lever, Lippe, Hellie & Russell LLP



See the Possibilities

"I've observed three crucial factors that successful leaders have in common: they have a powerful, clearly articulated vision; they surround themselves with smart people who support that vision; and they are always prepared to seize new opportunities. I enjoy helping people achieve

success when they have a real commitment to a vision and are not afraid to work hard to reach their goals.

– Gail Schaper-Gordon, Ph.D.

As a Vistage Chair

Gail leads peer advisory groups for business owners and trusted advisors.

Fresh Thinking

Vistage membership provides unparalleled access to new ideas and fresh thinking so you can solve problems and implement innovation with confidence and precision.



Achieve Your Success

Gail Schaper-Gordon will help you find the answers and create a blueprint needed to grow your business and achieve your goals. Gail will help you become a "learning organization" so you gain the needed perspective and tools for ongoing success.

Building a Viable Labor-Management Partnership

"Kaiser Permanente and its unions nationwide have a formal contract to share responsibility for the success of the enterprise.

"Gail helped us frame our shared goals and develop good working relationships. She was exceptionally creative in optimizing the effectiveness of our team."

*– Rick Kiel, Program Manager
Kaiser Permanente Labor Management Partnership Leadership Team*

Retreat to the Future: Empowering Employees

"Gail turned a tradition upside-down by putting staff employees, not managers, in charge of the planning for our annual retreat.

"People said they felt connected with one another and were proud of the organization and their contributions. They said it was the best event in 20 years."

*– Ray Vargas, Housing Administrator
Department of Community Development and Housing, City of Glendale*

Self-Discovery Results in New Institute

"My practice was at a turning point when I contacted Gail. She took me through my own amazing process of self-discovery and was inspiring, encouraging, and practical.

"I now have a long-term business plan that makes sense, supportive strategic partners, and great confidence in my company's future."

*– Melissa Johnson, Ph.D.
President, Institute for Girls' Development*

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