


<i>Name</i>	Shel Brucker	<i>Profession</i>	CEO Advisor/Mentor/ Consultant/ Vistage Chair
<i>Firm</i>	The Brucker Consulting Group	<i>Specialty</i>	Training Wild Animals (CEOs)
<i>Address</i>	11693 San Vicente Blvd.	<i>Title</i>	President
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UNIQUENESS

<i>What makes you different?</i> <ul style="list-style-type: none"> Former CEO Vistage (TEC) Chair of high performing CEOs Experience Strategic and Tactical Financial and Financing Expertise Saying it straight, calling it for what it is Encouraging behavior/culture change Fast and consistent results 	<i>Typical client?</i> Business Owner/CEO/President/General Manager/General Partner/Investor/Board Member
	I advise and mentor CEOs and business owners on growth, cash flow problems, turnarounds, financing and leadership. I also lead a Vistage (formerly TEC) group of CEOs who want to grow their companies faster and more profitably. I believe a company should be run as if it is planned to be sold.

REFERRALS

<i>Best sources</i>	Anyone with CEO clients, i.e. attorneys, CPAs, investors, capital providers, board directors, etc.
<i>Most given to</i>	Attorneys, CPAs, other service and capital providers that CEOs need and use.

FIRM

PERSONAL

<i>Size</i>	Myself, and the best of the best in PNG	<i>Family</i>	Spouse/5 kids/grandkids
<i>Offices</i>	Brentwood/local restaurants	<i>Interests</i>	Family/Friends/Photography/Travel
<i>Fees</i>	Retainer/Hourly	<i>Colleges</i>	UC Berkeley – Go Bears! (whenever they can)
<i>Boasts</i>	The high value my clients and Vistage members get	<i>Home now</i>	Brentwood
		<i>Raised</i>	Beverly Hills