

Conduit Consulting LLC provides **Strategy, Corporate Development** and **General Management** advisory and support services to help our clients, ranging from well-established *Fortune* Global 100 multinationals to early-stage start-ups, scout for opportunities; identify challenges early; then navigate complex, uncharted and rapidly changing business environments to cross the chasm and reach their goal destination.

Conduit Consulting LLC helps our clients to **raise capital, grow revenue, bolster operational performance, increase profitability, improve customer satisfaction, gain market share** as well as **enhance** their **businesses' intrinsic and shareholder value** through providing independent advice and efficiently supporting our clients strategic positioning, development and growth initiatives.

Services

Our professionals have extensive senior level operating and consulting experience advising on and managing complex initiatives spanning:

- Strategic Planning
- Business Plan Documentation
- Organization Design and Reorganization
- New Venture Development
- Service & Product Development
- Corporate Governance Policy Development
- Competitive & Operational Assessment
- Customer Satisfaction and Retention
- Corporate & Brand Positioning
- Business & Corporate Transactions (e.g., Mergers & Acquisition, Joint Ventures, Licensing, Outsourcing)
- Raising Capital (e.g., IPOs, Private Placements, Recapitalization)
- Capital Asset & Intellectual Property Portfolio Management
- Workforce Development Strategies and Compliance
- Profitability and Performance Improvement
- Business Transformation

Clients have included *Fortune* Global 500 public corporations, private enterprises and non-profit organizations spanning more than **15** diverse industries.

Team

As professional consultants, Conduit Consulting LLC's team members are committed to adhering to the highest ethical standards in addition to maintaining multi-disciplinary knowledge and cutting-edge skills so that they will independently and expertly review and assess our client's situation from various stakeholders' perspectives, then provide insightful and innovative solutions.

Profitability and customer-focused **Business Strategist, Corporate Development Specialist** and **Deal Broker**, Jillian Alexander has **20+** years Management and Client Service experience working with market-leading and trend-setting companies. This includes **17+** years confidentially advising and successfully collaborating with clients' senior management to rapidly identify opportunities and risks, then create and execute growth and exit strategies; devise new products, services and ventures; design and build operating models; develop award-winning business plans and marketing campaigns; source, assess, value, structure and manage acquisition, divestiture, joint venture, licensing, outsourcing and other third-party deals; and plan and manage merger integration and business transformation to expand market share, grow revenue, improve performance, increase profitability and enhance enterprise value.



Jillian Alexander
MBA, CM&AA, CHRC
Managing Director,
Corporate Development & Strategy